FILM STUDIES

Summary of Program Review:

A.   Major Findings

    1.   Strengths:

> x   Excellent pivot to fully on-line instruction
> x   Student equity higher than institution rates
> x   The new Film, Television and Media ADT degree was awarded.
> x   High enrollments

    2.   Areas for Improvement:

> With the support of adjunct faculty, Theater Arts Professor Jennifer King as Theater Arts coordinator was able to maintain consistency of instruction during the pandemic. However, as we are moving back to in-person instruction, it is evident that a full-time Film Studies faculty position is required more than ever to grow the program, supporting course and program assessment, meeting the needs of students and mapping department development.

    3.   Projected Program Growth, Stability, or Viability: (t)]T3

       The program

2. Assessment of Program's Recent Contributions to Institutional Mission:

> x Faculty assesses the course content to assure it is in alignment with the needs of the students.
>
> x Revisions to curriculum/degree program demonstrate a commitment to diversity and equity.

3. Recent Program Activities Promoting the Goals of the Institutional Strategic Plan and Other Institutional Plans/Initiatives:

> The pivot to online instruction allowed students more access to Film Studies courses. Faculty supported students by helping them navigate new visual learning. Access to the Kanopy online film database will help to facilitate these goals.

C. New Objectives/Goals:

> x Grow the Film Studies program by offering a balance of online and in-person course offerings.
>
> x Provide ease in navigating pathway towards the Film, Television and Electronic Media degree.

D. Description of Process Used to Ensure "Inclusive Program Review"

> Program review reviewed by all part-time faculty.

Program Review Report

This report covers the following program, degrees, certificates, area(s) of study, and courses (based on the Taxonomy of Programs on file with the Office of Academic Affairs):

Program	Film Studies
Degrees/Certificates	Film, Television and Electronic Media: AST
Courses	FILM100
	FILM101

RPIE Analysis: The number of students enrolled (headcount) in the Film Studies Program decreased by 25.4% over the past three years, while headcount across the institution decreased by 14.4%. Enrollment within the Film Studies Program decreased by 26.0%, while enrollment across the institution decreased by 22.7%.

Enrollment in the following courses changed by more than 10% (±10%) between 2020-2021 and 2022-2023:

Course with an enrollment increase:
- o FILM-121 (30.4%)

Courses with enrollment decreases:
- o FILM-120 (-42.4%)
- o FILM-110 (-40.3%)
- o FILM-105 (-35.1%)
- o FILM-100 (-19.0%)

Program Reflection:

Film Studies saw a decrease in enrollment (headcount) for Film 120, 110 and 100 due to a reduction in sections. The decrease in Film 105 needs further analysis as it dipped in enrollment significantly in 2021-22 and then increased in 2022-23. The content may not be as interesting to the modern student given the material focuses on film making from 1895-1949.

2. Average Class Size

	2020-2021		2021-2022		2022-2023		Three-Year	
	Sections	Average Size	Sections	Average Size	Sections	Average Size	Average Section Size	Trend
FILM-100	4	40.8	3	45.0	3	44.0	43.0	8.0%
FILM-105	1	37.0	1	17.0	1	24.0	26.0	-35.1%
FILM-106	1	46.0	1	42.0	1	49.0	45.7	6.5%
FILM-110	5	40.2	4	34.8	3	40.0	38.3	-0.5%
FILM-120	5	47.2	4	39.8	3	45.3	44.3	-4.0%
FILM-121	2	39.5	2	47.5	2	51.5	46.2	30.4%
Program Average*	18	42.3	15	39.1	13	43.4	41.6	2.5%
Institutional Average*	1,199	25.3	1,112	22.7	1,009	23.3	23.8	-8.2%

Sources: SQL Queries for Fall 2023 Program Review for enrollment data, Enrollment Management Division Reports and Concurrent Courses Reports for course section data.

Average Section Size across the three-year period for courses and both within academic years and across the three-year period for the program and instituti (d)]TJ 31 0.624 rg 51-6.1 (t)-10.9 ((d)]TJ 31 0.624 rg 5.009 Tc 0.000 Tw 8228

2022-2023

Course	Retention Rates (Across Three Years)			Successful Course Completion Rates (Across Three Years)		
	Rate	Course Rate vs. Program Rate		Rate	Course Rate vs. Program Rate	
		Above	Below		Above	Below

<u>RPIE Analysis</u>: Over the past three years, the retention rate for the Film Studies Program was significantly higher than the retention rate at the institutional level. No courses within the Film Studies Program claimed a retention rate that differed significantly from the program-level rate. The retention rate for the Film Studies Program falls within the third quartile (Q3) among program-level retention rates (across 58 instructional programs, over the past three years). The retention rate for Film Studies is among the highest 50% of retention rates among NVC programs.

Over the past three years, the successful course completion rate for the Film Studies Program was significantly higher than the rate at the institutional level. No courses within the Film Studies Program claimed a successful course completion rate that was significantly lower than the program-level rate. The successful course completion rate for FILM-110 was significantly higher than the program-level rate. The successful course completion rate for Film Studies falls within the second quartile (Q2) among program-level successful course completion rates (across 58 instructional programs, over the past three years). The successful course completion rate for Film Studies is among the lowest 50% of successful course completion rates among NVC programs.

Over the past three years, the difference between retention and successful course completion at the program level (19.4%) was significantly higher than the difference at the institutional level (17.3%). This figure represents the proportion of non-passing grades assigned to students at the end of the semester (i.e., grades of D, F, I, NP).

The following Film Studies courses claimed a difference (between retention and successful course completion) that exceeded the 19.4% difference at the program level:
- o FILM-100 FILM-100

Latinx/Hispanic			71.7%	69.0%
19 or Younger			74.3%	

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A. Courses

Subject	Course Number	Date of Last Review & Approval by Curriculum Committee (Courses with last reviwe

B.   Degrees and Certificates

Degree or Certificate & Title	Implementation Date	Has Documentation *Yes/No*	In Need of Revision+ *and/or Missing Documentation* & Academic Year Anticipated	To Be Archived* *(as Obsolete, Outdated, or Irrelevant)* & Academic Year Anticipated	No Change
Film, Television and Electronic M 96M/TT3 1 Tf					

III.   LEARNING OUTCOMES ASSESSMENT

A. Status of Learning Outcomes Assessment

Learning Outcomes Assessment at the Course Level

	Number of Courses with Outcomes Assessed		Proportion of Courses with Outcomes Assessed	
Number of Courses	Over Last 4 Years	Over Last 6 Years	Over Last 4 Years	Over Last 6 Years
16	0	10	0	63%

Learning Outcomes Assessment at the Program/Degree/Certificate Level

Degree/Certificate	Number of Outcomes*	Number of Outcomes Assessed		Proportion of Outcomes Assessed
		Over Last 4 Years	Over Last 6 Years	Over Last 4

IV.   PROGRAM HIGHLIGHTS

C. Effective Practices

- x Online instruction provides and accessibility for most students.

- x Online instruction lends itself to this course of study when administered in a pedagogically sound manner as developed via professional development activities.

VI.   RESOURCES NEEDED TO IMPLEMENT PROGRAM PLAN

   A. Describe the current state of program resources relative to the plan outlined above. (Resources include: personnel, technology, equipment, facilities, operating budget, training, and library/learning materials.) Identify any anticipated resource needs (beyond the current levels) necessary to implement the plan outlined above.

   Description of Current Program Resources Relative to Plan:

   In terms of resources, the program currently has limited access to DVDs and would benefit from a broader selection available through platforms like Kanopy. A comprehensive physical film library should ideally include around six hundred films, consisting of narrative films and documentaries/instructional films.

   Currently, Film Production can 8 01 D15, 0 Td ( )Tj -0.004 Tc 0.004 Twl 0r2280oTdu[tid)m-s]TJ 0 T 0 Tw 6.217 2( )

PROGRAM:	Film Studies				
PLANNING YEARS:	2024-2025 through 2026-2027				
Program/Service	Unit-Level Initiative	Anticipated Year of Implementation	Anticipated Outcome of Initiative	Description of Resource Need	Type of Resource Need
Film Studies	Assess Film Production needs	2024	Inventory of equipment and purchase of new equipment	FTF	Equipment (other than Technology)
Film Studies	Develop course g -0.0				

FILM STUDIES   SPRING 2024