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the fine and applied arts toward an integrated approach to design.

2. From the supplemental readings, examine the content and style of pages from *The Studio of 1893*, the journal propagating Arts and Crafts principles.

B. Writing Assignments

1. Written visual analysis and critique of an example of local signage, promotional literature, or website.

For example:

Write a 2-3 page analysis and critique of a poster, brochure, or website related to a local business or concern. In the analysis, consider typography, use of color, composition, and photography in the effectiveness of communicating a specific idea. As a local resident, customer, or client, provide a reasoned critique of the relative success or failure of the example. Relate the visual strategies of the example to those discussed in class.

2. Topical essays expanding on course material.

For example:

Write a two page, typewritten essay comparing two examples of propaganda, one from the 1940s, another from the 1970s. Concentrate on the similarities and differences in terms of content, form, and audience.

C. Other Assignments

1. Research paper or project that develops a related topic in-depth.

For example:

Edition: 6th
Book #3:
Author: Eskilson, S. J.
Title: Graphic Design: A New History
Publisher: Yale UP
Date of Publication: 2019
Edition: 3

B. Other required materials/supplies.