

# COMM-126: INTERCULTURAL COMMUNICATION

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Effective Term

Fall 2023

BOT Approval

03/10/2022

SECTION A - Course Da |

Maximum Enrollment

30

Grading Options

Letter Grade or Pass/No Pass

Allow Audit

Yes

## Requisites

### SECTION D - Course Standards

Is this course variable unit?

No

Units

3.00000

Lecture Hours

54.00

Outside of Class Hours

108

Total Contact Hours

54

Total Student Hours

162

### Distance Education Approval

Is this course offered through Distance Education?

No

### SECTION E - Course Content

Student Learning Outcomes

Upon satisfactory completion of the course, students will be able to:

1. Demonstrate cultural sau

9. Discuss the diverse ways of thinking, perceptions, and interpretations.
10. Identify elements of common ground among diverse cultures.
11. Identify the mental and behavioral characteristics associated with intercultural competencies, and recognize the barriers to effective intercultural communication such as stereotyping, prejudice, and ethnocentrism.

#### Course Content

1. General definitions
  - a. Culture
  - b. Intercultural communication
  - c. Generalizations vs. Stereotypes
2. Global changes creating need for intercultural competence
  - a. Global economy
  - b. Technology – communication, transportation, media
  - c. Domestic diversity
  - d. Global tensions/destructive power
3. Influences on the development of cultures
  - a. History
  - b. Geography
  - c. Technology
  - d. Socio-political institutions
4. Identity
  - a. Components
  - b. Development - assimilation, enculturation
5. Intercultural competence
  - a. Theories and approaches – personality traits, training
  - b. Intercultural Development Continuum Theory
  - c. Distinguishing observations, interpretations, and evaluations; perception checking
  - d. Mental and behavioral characteristics of intercultural competence
  - e. Ethics and morals
6. World views and cultural values
  - a. Kluckhohn and Strodtbeck - five dimensions of world views
  - b. Hofstede - four cultural values
  - c. Hall - high-context vs. low-context cultures
7. Norms
  - a. Explicit vs. Implicit, levels
  - b. Discovering norms through observation, asking/reading, trial and error
  - c. Reactions to broken norms
8. Language Importance - reflects and shapes culture
  - a. Four levels of rules – phonetics, semantics, syntax, pragmatics
  - b. Cultural communication patterns
9. Nonverbal communication
  - a. Universal vs. culturally bound
  - b. Types – eye contact, facial expressions, kinesics, space/territoriality, touch, vocal cues, time, silence, appearance, smells, environment
10. Barriers to intercultural communication
  - a. Ethnocentrism
  - b. Stereotyping
  - c. Prejudice
  - d. Discrimination
  - e. Power
  - f. Culture shock
  - g. Conflict styles



