

COMM-134: INTRODUCTION TO COMMUNICATION THEORY

Effective Term

Fall 2023

BOT Approval

5/12/2022

SECTION A - Course Data Elements

CB04 Credit Status

Credit - Degree Applicable

Discipline

Minimum Qualifications

And/Or

Communication Studies (Speech Communication) (Master's Degree)

Subject Code

COMM - Communication Studies

Course Number

134

Department

Communication Studies (COMM)

Division

Language and Developmental Studies (LADS)

Full Course Title

Introduction to Communication Theory

Short Title

Intro to Communication Theory

CB03 TOP Code

1506.00 - Speech Communication

CB08 Basic Skills Status

NBS - Not Basic Skills

CB09 SAM Code

E - Non-Occupational

Rationale

update subject code and textbooks.

SECTION B - Course Description

Catalog Course Description

This course is a survey of the discipline of Communication Studies with emphasis on multiple theoretical concepts relevant to the process of human communication. This course will introduce the basic history, assumptions, principles, processes, variables, methods, and different specializations of human communication as a field of study. Focus will be placed on how communication theory applies to a broad range of communication phenomena in intrapersonal, interpersonal, persuasion, mass, group and public communication settings.

SECTION C - Conditions on Enrollment

Open Entry/Open Exit

No

Repeatability

Not Repeatable

Maximum Enrollment

30

Grading Options

Letter Grade or Pass/No Pass

Allow Audit

Yes

Requisites

SECTION D - Course Standards

Is this course

8. Be able to accurately explain and evaluate theories and their major components using the appropriate terms and theoretical language.
9. Summarize and explain an expanded world perspective that demonstrates an appreciation of the diverse range of viewpoints.

Course Content

1. Introduction and overview of the field of Communication Studies
 - a. Communication models
 - b. Basic principles and misconceptions
 - c. Verbal and non verbal communication
 - d. Language and symbols
2. Theoretical overview of the major traditions in the field of communication
 - a. Socio-psychological tradition
 - b. Semiotic tradition
 - c. Socio-cultural tradition
 - d. Critical tradition

ASSIST Update

West, R and Turner, L

Title

Introducing Communication Theory: Analysis and Application

Edition/Version

7th

Publisher

McGraw-Hill Higher Education

Year

2020

Material Type

Textbook

Author

Griffin, M., Ledbetter, A. & Sparks, G

Title

A First Look at Communication Theory

Edition/Version 5th Edition

10th

Publisher

McGraw-Hill Higher Education

Year

2018

Proposed General Education/Transfer Agreement

Do you wish to propose this course for a Local General Education Area?

No

Do you wish to propose this course for a CSU General Education Area?

No

Do you wish to propose this course for a UC Transferable Course Agreement (UC-TCA)?

No

Course Codes (Admin Only)

ASSIST Update

No

CB00 State ID

CCC000592706

CB10 Cooperative Work Experience Status

N - Is Not Part c7

CB23 Funding Agency Category

Y - Not Applicable (Funding Not Used)

CB24 Program Course Status

Program Applicable

Allow Pass/No Pass

Yes

Only Pass/No Pass

No