

FILM 102 - Survey of Film and Media Course Outline

Approval Date: 04/11/2019

Effective Date: 08/10/2020

SECTION A

Unique ID Number CCC000604617

Discipline(s) Film Studies

Theater Arts

Division Arts and Humanities

Subject Area

Maximum Enrollment 50

Grading Option Letter Grade or P/NP

Distance Education On-Campus

Mode of Instruction Hybrid

SECTION B

General Education Information:

SECTION C

Course Description

Repeatability May be repeated 0 times

Catalog Description The purpose of this course is to introduce you to the history, structure, and

function of the Mass Media, at81.5(og)5()JT.42 670.97 358.85 12.48 reW*nBT/f

3. Course Content

A. Introduction

- Course outline and expectations
- What is media literacy?
- Ideology and culture
- The cultural approach to mass communication

B. Semiotics and Making Meaning

- Functions of the sign
- The process of signification
- Arbitrariness of the sign and societal constructs

C. Postmodern Culture

- The characteristics of modernity
- The characteristics of postmodernity

D. Popular Music Videos

- Music video history
- Postmodernism and music videos
- Music video aesthetics

